



Sophie Zielcke

Circular Electronics



Framing the Sharing Economy

Enabling Digital Platforms and other Sharing Agents



Circular Electronics

DIN Workshop
24.03.2023

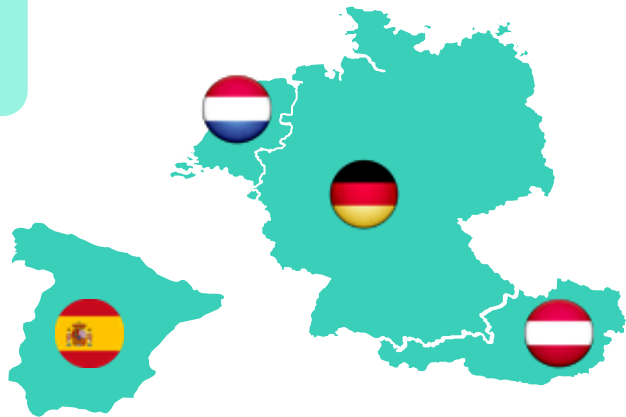
More
Tomorrow
Now.



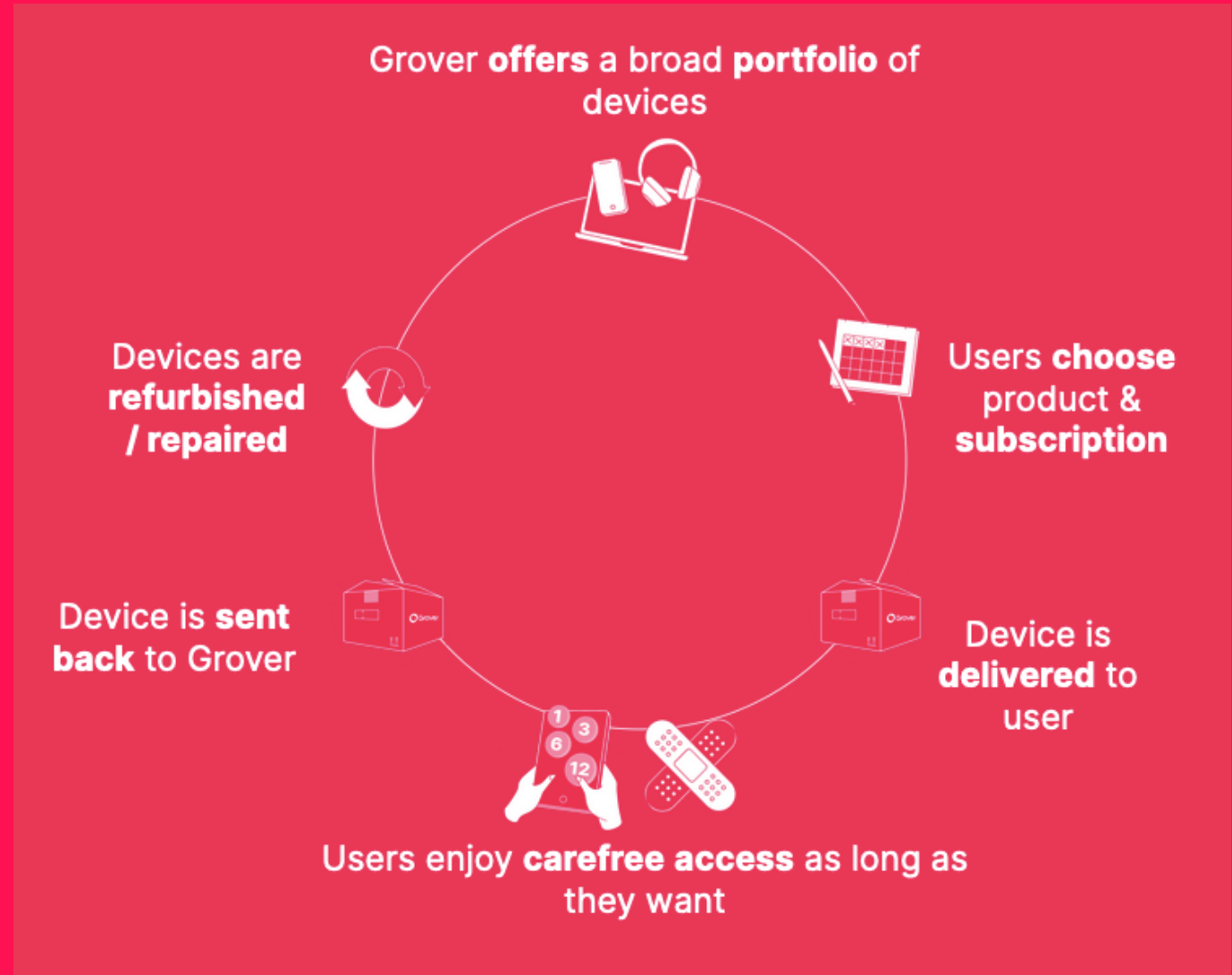
March 2023

Grover is the world's leading tech subscription platform

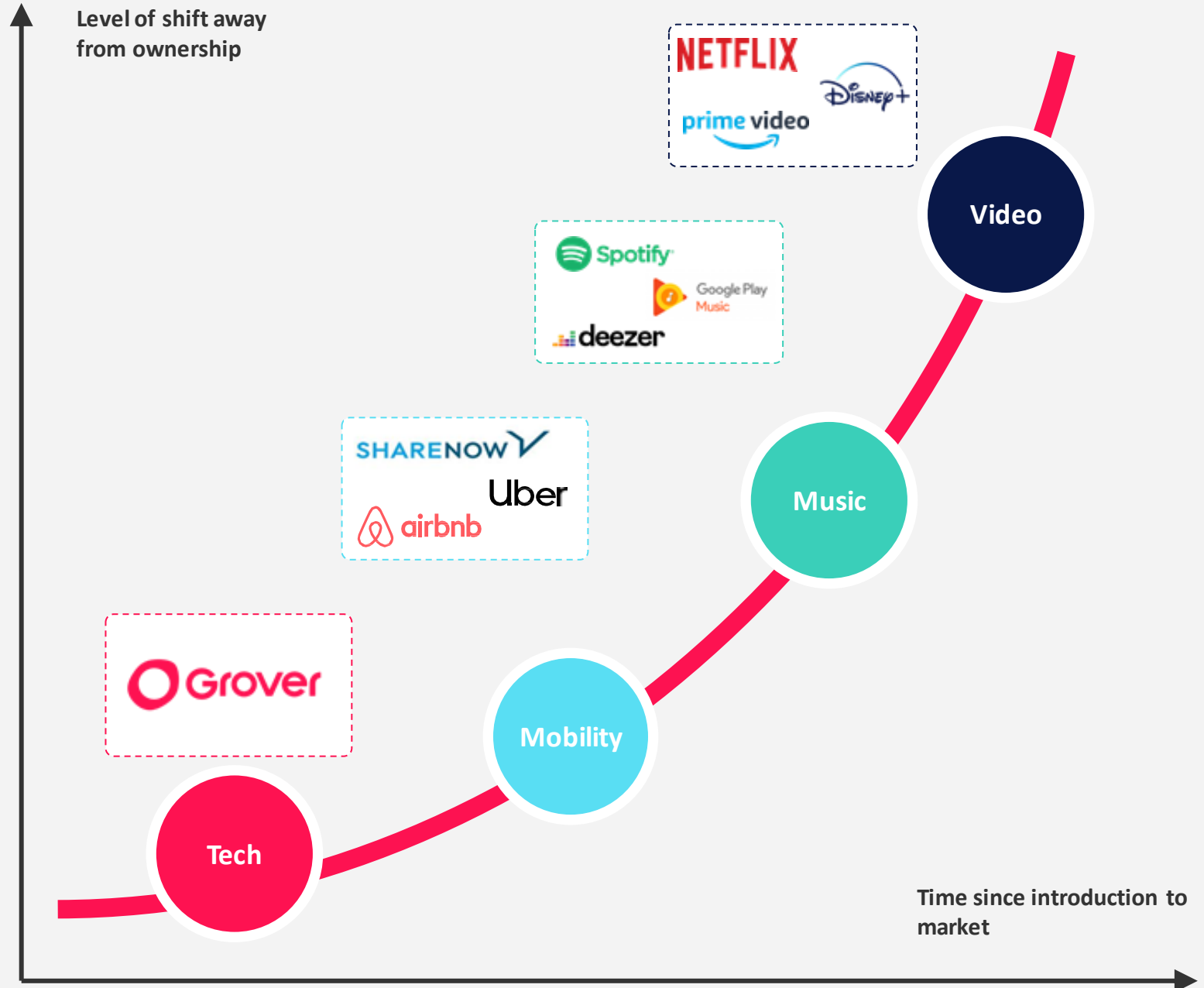
 Live in US since September '21



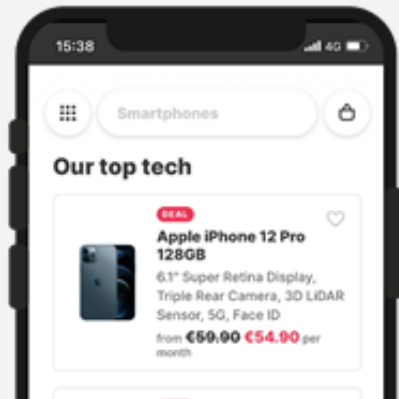
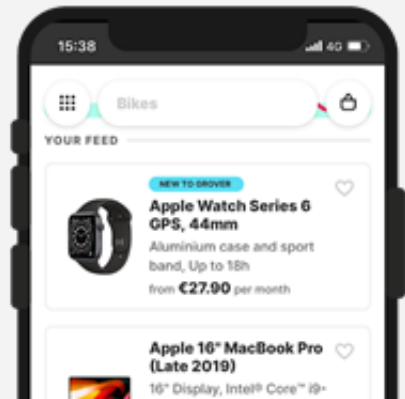
Grover customers can choose from >5,000 products across 11 categories



Grover is at the epicentre of a global shift in consumption behaviour



Grover is democratizing access to tech and maximizing consumer welfare



Access over ownership



No large one-off expenses



Tailored and flexible usage times



More sustainable



Peace of mind



Why do we need circular electronics?

The world is producing **50 million tonnes of e-waste annually** - at the current rate this will be 120 million tonnes annually by 2050

80% of e-waste is not collected for recycling

Coronavirus has intensified the **digital divide** – 22% of the UK's population lack basic digital skills & many children without access to e-learning

At the end of 2019, almost **50% of world's population** (~3.6B people) **did not have access to the internet**

Questions?

Contact

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**BUYING IS OVER.
RENT TECH
WITH GROVER.**

GROVER.COM

**MORE
TOMORROW
NOW.**

Grover