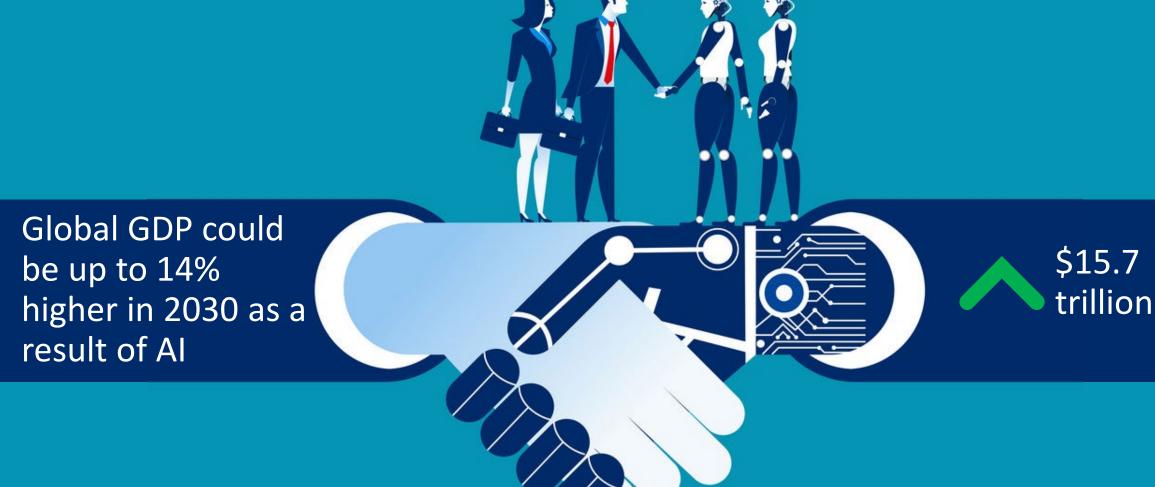
# The impact of regulations within AI Adoption process

Dr. Marco Lützenberger 22<sup>nd</sup> November 2021, KI-Fachkonferenz





## AI – World's most disruptive technology



## The AI Adoption Problem

Amortization Rate of Al Prototypes is all but convincing

#### A typical Chat-Bot Solution

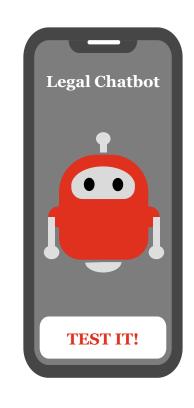




Business value per year: 20-30k €



Time until breakeven: 10-15 years



Success of AI is determined by a company's level of maturity in its enabling factors

## Al is not a tech-only topic only

1. Business Decisions & Analytics

2. Data & Information

3. Technology & Infrastructure

4. Organization & Governance

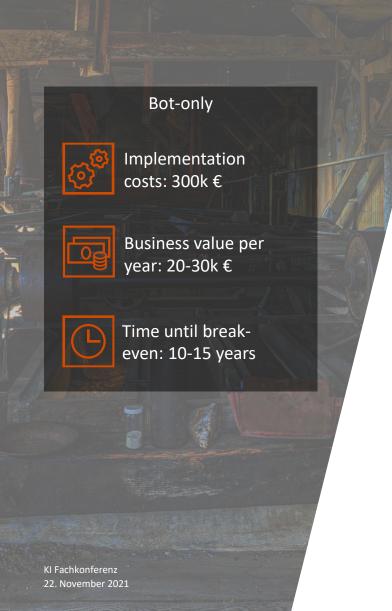
5. Process & Integration

6. Culture & Talent

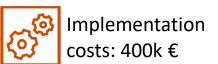
KI Fachkonferenz

22. November 2021

# A proper strategy makes the difference











Business value per year: 200-300k €

# Key Takeaways

1

Think big! Al is a disruptor, not a fancy POC



2

Success of AI is determined by enabling factors, regulation is one of them!



3

Align with business and unit strategy and identify quick-wins and long-term goals => develop a strategy!

